

Exam. Code : 106006

Subject Code : 1496

Bachelor of Design 6th Semester
(Fashion Design & Textile Design)

ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME

Paper—V

Time Allowed—3 Hours]

[Maximum Marks—75

Note :— This paper consists of 8 questions and the students have to attempt any FIVE questions. All questions carry equal marks.

1. Write a detailed note on growth of Entrepreneurship in India. Describe the recent government initiatives in promoting Entrepreneurship in India.
2. Why is it important for an entrepreneur to possess some characteristics to achieve success ? Describe these characteristics in detail.
3. Describe the different sources and methods of identifying new ideas for starting an entrepreneurial venture.
4. (i) What do you understand by entrepreneurial competencies ? How can these be developed ?
(ii) Discuss the importance of Motivation. Also, explain the types of motivation.
5. What is feasibility analysis ? Explain the different phases of feasibility analysis.

6. (i) Explain the procedure to register a small-scale unit with the government authorities.
- (ii) Discuss the various factors that should be kept into consideration during plant layout.
7. Explain the assumptions and importance of Break-even analysis. Also, explain the concept of Break-even analysis with the help of a hypothetical example.
8. Describe the various sources of finance available to a small-scale business unit.